

# Household vulnerability and child labor: the effect of shocks, credit rationing and insurance

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## Household vulnerability and child labor: the effect of shocks, credit rationing and insurance

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As part of broader efforts toward durable solutions to child labor, the International Labour Organization (ILO), the United Nations Children's Fund (UNICEF), and the World Bank initiated the interagency Understanding Children's Work (UCW) project in December 2000. The project is guided by the Oslo Agenda for Action, which laid out the priorities for the international community in the fight against child labor. Through a variety of data collection, research, and assessment activities, the UCW project is broadly directed toward improving understanding of child labor, its causes and effects, how it can be measured, and effective policies for addressing it. For further information, see the project website at www.ucw-project.org.

This paper is part of the research carried out within UCW (Understanding Children's Work), a joint ILO, World Bank and UNICEF project. The views expressed here are those of the authors' and should not be attributed to the ILO, the World Bank, UNICEF or any of these agencies' member countries.

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#### ABSTRACT

Building upon the social-risk management approach, this paper examines dimensions of household behavior that are important for risk management and reduction of vulnerability, beyond issues of consumption. This paper attempts to assess to what extent risk and vulnerability factors are relevant for household decisions concerning children's school attendance and labor supply. Particular focus has been given to the evaluation of the effect of shocks, credit rationing and insurance on household decisions concerning children's activities.

On the basis of a theoretical approach based on well known results relative to human capital investment decision and children's labor supply, the paper developed an estimation strategy that allows an assessment of the importance of a set of risk factors. Because of the potential endogeneity of the variable of interest, methodology based on propensity scores was applied. The analysis of the distribution of propensity scores for the "treated" and "not treated" population for the population of interest allow the conclusion that, given the maintained hypothesis of unconfoudness on observables, casual inference can be safely drawn from these estimates. Also computed is the ATE that confirms the main results obtained through the regression analysis: which indicates that credit rationing is extremely important in determining the household's decision to invest in the human capital of the children.

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#### 1. OVERVIEW

1. The relationship between credit markets and child labor has been widely discussed in the literature. It is well known that in the absence of perfect credit markets, investment in human capital may be smaller than optimal. Moreover, capital markets are important to allow households to smooth the effect of shocks. If capital markets were perfect, households could insure themselves against idiosyncratic shocks. Human capital accumulation would then depend only on the relative benefits and costs, and its path over time would not be influenced by shocks. But we know that capital markets are far from perfect, especially in developing countries, and that this is truer for insurance markets, formal or informal.

2. It is important to assess to what extent capital market imperfections and the inability of households to "insure" themselves against risk are actually relevant for determining the supply of child labor. From a theoretical point of view, changes in the labor supply and investment in human capital are two of the possible responses to the presence of risks and to exposure to shocks. However, there is no established evidence on the extent to which children's labor supply is actually used as risk coping strategy and/or as a buffer against shocks (with the exception discussed below).

3. This has important policy implications. If the role of child labor as a buffer against uninsured shocks is substantial, then policies aimed at reducing household risk exposure might have a substantial bearing on children's labor supply.

4. Despite the attention given in the literature to the issues of capital market imperfection and child labor (human capital accumulation), there is almost no evidence on the issue with the exception of the seminal paper of Jacoby et Skoufias (1997).

5. In this paper, we exploit a unique data set for Guatemala containing information on access to credit markets, occurrence of several kinds of shocks and presence of insurance programs. The next section will briefly outline the theoretical foundations of the work, Section 3 illustrates the data set used and defines the variables. The econometric methodology adopted is described in Section 4, and the empirical results are presented in the Section 5.

#### 1.1 Credit market imperfection and children's work

6. The theoretical background of the paper rests on two sets of "classical" results about the role of credit markets in determining human capital accumulation.

7. Recent works, building on the seminal work of Becker and Tomes (1976), have shown that borrowing constraints may represent an important source of inefficiency in the allocation of household resources to human capital investment (Ranjan 2001, Baland and Robinson 200 and Cigno, Rosati, Tzannatos 2002). If households do not have access to capital markets, they might be resource constrained and under invest in the human capital of their children. Better access to credit might, therefore, contribute to a reduction in child labor.

8. In an uncertain world, perfect capital markets would allow households to base investment decisions, including those on human capital, only on the relative rate of returns. Because the completeness of capital markets allows to households "insure" themselves from the expected shocks, child labor would not be influenced by negative shocks.

9. Child work (as shown in a companion paper) shows a high degree of persistence, making transition back to school problematic. If households move children to the

(internal or external) labor market to cope with shocks, the costs of "uninsured" shocks can therefore be quite high in terms of human capital accumulation.

10. Determining that credit market imperfection and shocks affect the household decision concerning children's labor supply would have far reaching implications in terms of policy. In particular, a whole set of policies aimed at promoting development of capital markets, and at improving risk coping and risk reduction mechanisms, would become relevant as instruments to reduce child work and increase human capital accumulation. The strategic relevance of such policies has recently been strongly stressed by the World Bank (Holzmann and Jorgensen, 2002, and World Bank 2001); this paper aims to offer further empirical support to such a policy approach.

11.Recent research has shown that income has a relatively small effect on the supply of child work (Cigno et al. 2002, Deb and Rosati 2001). Sustained income growth or large transfer programs would be necessary to substantially reduce child work. Moreover, it has been shown (Deb and Rosati, 2001) that different groups of households have very different propensities to invest in children's education, even if they have very similar sets of observable characteristics. Both findings are coherent with a potential role of credit rationing and the lack of "insurance" mechanisms, but they do not offer direct support to these hypotheses. The available evidence is, however, extremely scarce. Beyond the evidence contained in the seminal paper of Jacoby and Skoufias (1997), some results based on a cross section of countries (Dehejia and Gatti, 2002) indicate that credit market development does have an impact on child labor. A recent paper by Edmonds (2002) perform an indirect test of the relevance of credit constraints for child work by evaluating the effects of an expected changes in household income.

12. In this paper we use a unique dataset on Guatemala that contains information on shocks, access to credit, availability of insurance mechanism. We will be able, given this information, to assess the relative importance of credit market, risk and policies on child labor and human capital accumulation.

13. The theoretical basis on which our empirical estimates will rest is well known, and no new insight is gained by presenting a formal model. We will therefore just outline the reference theoretical model and refer to the literature cited above for further details.

14.We assume that households maximize a utility function defined over current consumption and future (children's) consumption. Parents supply inelastically labor, whose returns are used to finance current consumption. Children's time can be used either to further increase current consumption through work, to accumulate human capital, or for leisure (above the minimum level physiologically required). Human capital determines children's future consumption. The household can change the intertemporal allocation of consumption by changing the children's labor supply<sup>2</sup>. The presence of credit rationing restricts the budget set of the household and, if binding, will generate inefficiently low level of investment in human capital. Moreover, household income net of children contribution is not certain, but rather subject to shocks. If capital markets were complete, the realization of such shocks would not affect children's labor supply (and consumption), as they would be insured.

15. The class of models just described predicts four possible outcomes for children's activities: three corner solutions and one internal solution. A child can attend school

<sup>&</sup>lt;sup>2</sup> Several variations are possible within this class of models. For example, future consumption of parent's could be included, as well as fixed costs in participating to work or school etc. Nothing of substance would change in the results relevant to the present paper.

full time, work full time, do neither or combine work and school. The decision of the household concerning the activities of their children will be guided by an unobservable utility index I :

I = f(Z, X, C, S)

where Z indicates set of household characteristics including household expected or "permanent" income net of children's contribution, X indicates a set of proxies for the rate of returns to child work and for cost and returns to schooling, C indicates a set of variable relating to credit rationing, access to, public or private, insurance mechanisms, and S indicates realized shocks.

#### 1.2 Data set and variable definitions

16.Information on poverty, household conditions and other variables was collected in Guatemala through the 2000 Living Standards Measurement Survey (ENCOVI, 2000). The survey followed a probabilistic survey design, covering 7,276 households (3,852 rural and 3,424 urban). The survey is representative at the national and regional level as well as in urban and rural areas. ENCOVI included questions to elicit a unique level of detail (for a representative sample) on themes related to vulnerability. The survey included modules on risks and shocks; conflict, crime, and violence; social capital; and migration. The data set for Guatemala is also unique in containing information on access to credit, shocks and insurances. As most of our attention will be devoted to such variables, we now discuss their exact definition and present some summary statistics.

17.*Credit rationing*. The survey contains a set of questions related to access to credit. In particular, households are asked whether they have applied for credit and, in case of application, whether they were denied the credit. We define as "credit rationed" households that did not apply for credit for one of the following reasons: a) Institutions offering credit not available b) Does not know how to ask for credit c) Does not have the required characteristics d) Does not have collateral e) Interest rates too high f) Insufficient income g) Institutions do not give credit to household in that conditions. We also classify as credit rationed households that applied for, but were denied, credit (see appendix 1 for details of the questions).

18. Table 1 shows descriptive statistics for credit rationed household broken down by level of poverty<sup>3</sup>. About 50 per cent of the households in Guatemala are credit rationed according to our definition. The incidence rises with poverty, ranging from about 40 per cent for households above the poverty line to almost 70 per cent for extreme poor households. In absolute terms, lack of income, lack of collateral and household conditions are the most common reasons for not applying for credit. Credit rationing through interest rate adjustments mainly applies to non-poor households. The rate of rejection of credit applications is similar for poor and non-poor households.

<sup>&</sup>lt;sup>3</sup> The extreme poverty line is defined as yearly cost of a "food of basket" that provides the minimum daily caloric requirement, estimated in Q. 1,912. The "non-extreme" poverty line (poor) is defined as the extreme poverty line plus an allowance for non-food items, estimated in Q. 4,319

|  | 51 5         | 5     | N. D.    | Tabl  |
|--|--------------|-------|----------|-------|
| Reasons for not applying for Credit          | Extreme Poor | Poor  | Non Poor | Total |
| Institutions offering credit not available   | 5.13         | 1.98  | 1.86     | 2.39  |
| Does not know how to ask for credit          | 5.92         | 4.78  | 3.05     | 4.2   |
| Does not have the required characteristics   | 8.28         | 11.34 | 11.02    | 10.76 |
| Does not have the collateral                 | 12.23        | 12.5  | 8.43     | 10.7  |
| Afraid of Loosing collateral                 | 5.13         | 5.53  | 4.58     | 5.06  |
| Interest rates to high                       | 5.33         | 6.56  | 12.42    | 8.92  |
| Insufficient income                          | 34.12        | 36.82 | 37.85    | 36.87 |
| Institutions do not give credit to household | 22.09        | 18.24 | 13.01    | 16.54 |
| in that conditions                           |              |       |          |       |
| Other reasons                                | 1.78         | 2.25  | 7.77     | 4.57  |
| Total  | 100          | 100   | 100      | 100   |
| Credit refused following application         | Extreme Poor | Poor  | Non Poor | Total |
|  | 14.43        | 14.47 | 10.71    | 12.28 |
|  | Extreme Poor | Poor  | Non Poor | Total |
| Credit Rationed Households                   | 67.84        | 58.65 | 39.78    | 49.41 |

Source: Encuesta de Condiciones de Vida (ENCOVI) 2000. Instituto Nacional de Estadisticas (INE) Guatemala

19.Shocks. ENCOVI 2000 contains a set of questions pertaining to the occurrence of shocks (See Appendix 1 for details). Shocks are divided in to two broad categories: collective and individual (idiosyncratic). Collective shocks include events like earthquakes, floods, fires etc. Individual shocks include loss of employment, death, etc<sup>4</sup>. Households can report more then one shock for each group. We have, however, classified a household as being hit by a shock if it reported at least one shock. In the analysis we used two dummies, one for each of the broad categories of shocks (collective and individual). Other classifications were also tried, but did not change the main results.

|            | Individual Sho | ck     |        |           | Shock             | N° Hh           | Percent |
|------------|----------------|--------|--------|-----------|-------------------|-----------------|---------|
| shock      |                | Yes(%) | No (%) |           |                   |                 |         |
| /e sh      | Yes (%)        | 18     | 12     |           | Individual        | 2769            | 38.06   |
| Collective | No (%)         | 20     | 50     |           | Collective        | 2142            | 29.44   |
| CO         |                |        |        | Total 100 | Total<br>Surveyed | Households 7276 |         |

Source: Encuesta de Condiciones de Vida (ENCOVI) 2000. Instituto Nacional de Estadisticas (INE) Guatemala

20.About 50 percent of households surveyed reported experiencing one or more shock in year 2000; of these, 12 percent reported experiencing natural or economic shocks affecting the community, 20 percent shocks directly affecting the family and 20 percent affecting both. Of the 7,276 households surveyed, 38 percent were affected by individual (idiosyncratic) shocks and about 30 per cent by collective shocks (see Appendix 2 for additional details).

21. The most frequently reported collective shock is a general increase of prices. This could reflect a misperception of the economic environment or just a generic

<sup>&</sup>lt;sup>4</sup> For a detailed description and analysis see Tesliue and Lindert 2002

complaint about the cost of living. In any case, excluding this form of shock from the definition of the dummy variables does not change the results obtained.

| Individual Shock   |       | Collective Shock          |       |
|--|-------|---------------------------|-------|
|  | %     |                           | %     |
| Loss of employment of any member                                 | 13.67 | Earthquake                | 0.87  |
| Lowered income of any member                                     | 17.42 | Drought                   | 6.32  |
| Bankruptcy of a family business                                  | 2.55  | Flood                     | 2.33  |
| Illness or serious accident of a working member of the household | 15.64 | Storms                    | 3.28  |
| Death of a working member of the household                       | 2.19  | Hurricane                 | 1.66  |
| Death of another member of the household                         | 3.03  | Plagues                   | 16.69 |
| Abandonment by the household head                                | 1.67  | Landslides                | 1.41  |
| Fire in the house/business/property                              | 0.27  | Forest Fires              | 1.1   |
| Criminal Act   | 4.79  | Business Closing          | 0.81  |
| Land Dispute   | 1.56  | Massive lay offs          | 0.85  |
| Family Dispute   | 1.82  | General increase in price | 63.01 |
| Loss of cash or in-kind assistance                               | 1.82  | Public Protests           | 0.87  |
| Fall in prices of products in the household business             | 7.54  | Other Covariate Shocks    | 0.82  |
| Loss of Harvest  | 24.95 |                           |       |
| Other Idiosyncratic shocks                                       | 1.08  |                           |       |
| Total  | 100   | Total                     | 100   |

Source: Encuesta de Condiciones de Vida (ENCOVI) 2000. Instituto Nacional de Estadisticas (INE) Guatemala

22. Risk reduction and risk coping mechanisms. The questionnaire allows us to identify whether an individual has medical insurance (public or private). A dummy variable was created, taking value of 1 if at least one member of the household has medical insurance (Insurance). Information was insufficient to identify whether households belonged to an informal social support network.

23. "Expected" expenditure. We computed expected expenditure by regressing household expenditure on a set of variables (age and sex of the household head, parents' education, parents' occupation and sector of employment, urban/rural area, regional dummies, household structure).

24. Child and household characteristics. We have employed a set of control variables to take into consideration individual and household characteristics.<sup>5</sup> The control variables include: the age of the child (age,  $age^2$ ); a gender dummy (*Female*); a dummy variable taking value 1 if the child belongs to an indigenous household (Indigenous); the number of the household members (Hhsize); the number of children aged 0-5 in the household (numkidsy) and the number of school age children (numkidso); a dummy variable taking value 1 if the child is a girl and there are children aged 0-5 in the household (*femkidsy*); and a series of dummy variables for the education of the mother  $(M_{-})$  and of the father  $(F_{-})$ .

<sup>&</sup>lt;sup>5</sup> The rationale for the use of these variables is well known in the literature on child work, see Cigno et al, 2001 and the literature cited therein.

### 2. CHILD WORK IN GUATEMALA

25.Child work is very common in Guatemala. Some 506,000 children aged 7-14 years, one-fifth of total children in this age group, are engaged in work. Most are employed on the family farm or in petty business and are located in rural areas. Guatemala ranks third highest in child work prevalence of the 14 Latin America and Caribbean (LAC) countries where data are available, behind only Bolivia and Ecuador. In terms of GDP per capita, on the other hand, the country ranks fifth lowest of the 14 countries. Guatemala's relative level of child work is therefore high compared to its relative level of income.

26. The decision to consider the age range 7 to 14 in order to define child work is based on several grounds. School starts at 7 in Guatemala and no significant amount of child labor is found below the age of 7. The basic cycle of education (*ciclo basico*) requires in most cases 9 years of study to be completed. It should be noted, on the other hand, that current legislation allow children to work legally as from the age of 14. We decided, however, to keep the age range coherent with the completion of the basic cycle of education, also to facilitate international comparison. Nothing of substance changes in the results if we define child work over the age range 7-13.

27. The following table gives more detailed information on children's activities in Guatemala. It shows that a significant proportion of children – 17 percent – is reportedly neither working nor attending school. This group includes children (mainly girls) performing full time household chores, "hidden" workers and children for whom school attendance is too expensive or impossible due to lack of infrastructure, but that do not have opportunities to perform any productive activities. "Idle" children, a group almost as large as that of working children, also constitute an important policy concern; they not only do not go to school, but are at risk of becoming part of the labor force. This group is the most sensitive to changes in policy and in exogenous variables.

| Sex    | Activity       |      | Urban   |      | Rural     |      | Total     |
|--------|----------------|------|---------|------|-----------|------|-----------|
|        |                | %    | No.     | %    | No.       | %    | No.       |
| Male   | Work only      | 4.3  | 19,285  | 12.3 | 104,161   | 9.5  | 123,446   |
|        | Study only     | 73.9 | 334,299 | 53.9 | 455,964   | 60.9 | 790,263   |
|        | Work and study | 10.1 | 45,587  | 19.7 | 166,924   | 16.4 | 212,511   |
|        | Total work*    | 14.4 | 64,872  | 32.0 | 271,085   | 25.9 | 335,957   |
|        | Total study**  | 78.2 | 379,886 | 73.6 | 622,888   | 67.3 | 1,002,774 |
|        | Neither        | 11.8 | 53,308  | 14.1 | 119,329   | 13.3 | 172,637   |
| Female | Work only      | 4.1  | 17,820  | 6.8  | 54,249    | 5.9  | 72,509    |
|        | Study only     | 74.6 | 323,451 | 58.4 | 464,030   | 64.1 | 787,764   |
|        | Work and study | 7.6  | 32,764  | 8.3  | 66,386    | 8.1  | 99,546    |
|        | Total work*    | 11.7 | 50,584  | 15.1 | 120,635   | 14.0 | 172,055   |
|        | Total study**  | 82.2 | 356,215 | 66.7 | 530,416   | 72.2 | 887,310   |
|        | Neither        | 13.8 | 59,770  | 26.5 | 210,491   | 22   | 270,371   |
| Total  | Work only      | 4.2  | 37,105  | 9.7  | 158,410   | 7.7  | 195,515   |
|        | Study only     | 74.2 | 657,750 | 56.1 | 919,994   | 62.4 | 1,577,744 |
|        | Work and study | 8.8  | 78,351  | 14.2 | 233,310   | 12.3 | 311,661   |
|        | Total work*    | 13.0 | 115,456 | 23.9 | 391,720   | 20.0 | 507,176   |
|        | Total study**  | 83.0 | 736,101 | 70.3 | 1,153,304 | 74.7 | 1,889,405 |
|        | Neither        | 12.8 | 113,078 | 20.1 | 329,820   | 17.5 | 442,898   |

Table 4. Children aged 7-14, by sex, type of activity and residence

\*'Total work' refers to children that work only <u>and</u> children that work and study.

\*\* 'Total study' refers to children that study only and children that work and study.

Source: Encuesta de Condiciones de Vida (ENCOVI) 2000. Instituto Nacional de Estadisticas (INE) Guatemala

28. The table shows that gender differences in child activity status are important: boys are more likely to work, but girls are more likely to be neither working nor attending school. It also shows that children of indigenous households have a lower school attendance rate and a higher work participation rate than the rest of the population.

#### 2.1 Econometric methodology.

29. The main econometric problem we face in estimating the effects of credit rationing, insurance and shocks is the potential endogeneity of these variables. To be credit rationed, to belong to an insurance scheme, or to be part of a social security system can all to a certain extent be endogenous. Even the occurrence of a shock cannot be treated as fully exogenous: if strong winds destroy the roof the outcome can partially depend on the way the roof was build. This in turn can be seen as a decision taken from the household not independently from those regarding children's labor supply and school attendance. Given the relevance of the endogeneity issue for the results presented in this paper, we discuss the matter at some length to support the approach followed here.

30. Empirical applications in economics often struggle with the question of how to accommodate (often binary) endogenous regressor(s) in a model aimed at capturing the relationship between the endogenous regressor(s) and an outcome variable.

31.Problems of causal inference involve "what if" statements, and thus counterfactual outcomes and are usually motivated by policy concerns. They can be "translated" into a treatment-control situation typical of the experimental framework. The fact that the treatment is endogenous reflects the idea that the outcomes are jointly determined with the treatment status or, that there are variables related to both treatment status and outcomes. "Endogeneity" thus prevents the possibility of comparing "treated" and "non treated" individuals: no causal interpretation could be given to such a comparison because the two groups are different irrespective of their treatment status.

32.A growing strand of applied economic literature has tried to identify causal effects of interventions from observational (i.e. non experimental) studies, using the conceptual framework of randomised experiments and the so-called potential outcomes approach, that allows causal questions to be translated into a statistical model6. While it is possible to find some identification strategies for causal effects even in non experimental settings, data alone do not suffice to identify treatment effects. Suitable assumptions, possibly based on prior information available to the researchers, are always needed.

33.In this paper we will use the potential outcomes approach to causal inference, based on the statistical work on randomized experiments by Fisher and Neyman, and extended by Rubin (see Holland 1986). In recent years, many economists have accepted and adopted this framework7 because of the clarity it brings to questions of causality.

34. This approach defines a causal effect as the comparison of the potential outcomes on the same unit measured at the same time: Y(0) = the value of the outcome variable Y if the unit is exposed to treatment T = 0, and Y(1) = the value of Y if exposed to treatment T = 1. Only one of these two potential outcomes can be observed, yet causal effects are defined by their comparison, e.g., Y(1) - Y(0). Thus, causal

<sup>&</sup>lt;sup>6</sup> See for example Angrist and Krueger, 1999; and Heckman et al., 1999 for state-of-the-art papers.

<sup>&</sup>lt;sup>7</sup> See for example Bjorklund and Moffit, 1987; Pratt and Schlaifer, 1988; Heckman, 1989; Manski, 1990; Manski et al., 1992; Angrist and Imbens, 1995, Angrist and Krueger, 1999

inference requires developing inferences able to handle missing data. The focus of the analysis is usually that of estimating the average treatment effect ATT = E(Y(1) - Y(0)), or the average treatment effect for subpopulations of individuals defined by the value of some variable, most notably the subpopulation of the treated individuals ATT = E(Y(1) - Y(0) | T = 1).

35. The assignment mechanism is a stochastic rule for assigning treatments to units and thereby for revealing Y(0) or Y(1) for each unit. This assignment mechanism can depend on other measurements, i.e. P(T = 1|Y(0), Y(1), X). If these other measurements are observed values, then the assignment mechanism is ignorable; if given observed values involve missing values, possibly even missing Y's, then it is non-ignorable. Unconfoundedness is a special case of ignorable missing mechanisms and holds when P(T = 1|Y(0), Y(1), X) = P(T = 1|X) and X is fully observed. Unconfoundedness is similar to the so called "selection on observables" assumption (also exogeneity of treatment assignment), which states that the value of the regressor of interest is independent of potential outcomes after accounting for a set of observable characteristics X. This approach is equivalent to assuming that exposure to treatment is random within the cells defined by the variables X. Although very strong, the plausibility of these assumptions rely heavily on the amount and on the quality of the information on the individuals contained in X.

36.Under unconfoundedness one can identify the average treatment effect within subpopulations defined by the values of X:

$$\begin{split} E(Y(1) - Y(0)| \ X = x) &= E(Y(1) \mid X = x) - E(Y(0) \mid X = x) = \\ &= E(Y(1) \mid T = 1, \ X = x) - E(Y(0) \mid T = 0, \ X = x) \end{split}$$

and also the overall ATT as :

#### E(Y(1) - Y(0)) = E(E(Y(1) - Y(0)|X = x))

37.where the outer expectation is over the distribution of X in the population. If we could simply divide the sample into subsamples, dependent on the exact value of the covariates X, we could then take the average of the within subsample estimates of the average treatment effects. Often the covariates are more or less continuous, so some smoothing techniques are in order: under unconfoundedness several estimation strategy can serve this purpose. One such strategy is regression modelling: usually a functional form for E(Y(t) | X = x) is assumed, for example a linear function in a vector of functions of the covariates  $E(Y(t) | X = x) = g(x)' \beta_i$ . Estimates of the parameters' vectors  $\beta_t$  (t = 0, 1) are usually obtained by least squares or maximum likelihood methods. Causal effects are rarely estimated, especially if the model is non linear, by the value of some parameters, unless some restrictions are imposed on the  $\beta_t$ .<sup>8</sup>

38. Using regression models to "adjust" or "control for" pre-intervention covariates while being in principle a good strategy, it has some pitfalls. For example, if there are many covariates, it can be difficult to find an appropriate specification. In addition, regression modelling obscures information on the distribution of covariates in the two treatment groups. In principle, one would like to compare individuals that have the same values for all the covariates: unless there is a substantial overlap of the

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<sup>&</sup>lt;sup>8</sup> For example imposing that the treatment effect is constant, i.e. excluding the interaction terms of the treatment with the other covariates

covariates' distributions in the two groups, with a regression model one relies heavily on model specification, i.e. on extrapolation, for the estimation of treatment effects.

39. Therefore it is crucial to check the extent of the overlapping between the two distributions, and the "region of common support" for these distributions. When the number of covariates is large, this task is not an easy one. An approach that can be followed is to reduce the problem to a one-dimensional one by using the propensity score, that is, the individual probability of receiving the treatment given the observed covariates p(X) = P(T = 1 | X). In fact, under unconfoundedness the following results hold (Rosenbaum and Rubin, 1983a)

T is independent of X given the propensity score p(X) Y(0) and Y(1) are independent of T given the propensity score

40. From (1) we can see that the propensity score has the so-called balancing property, i.e., observations with the same value of the propensity score have the same distribution of observable (and possibly unobservable) characteristics independently of the treatment status; from (2), exposure to treatment and control is random for a given value of the propensity score. These two properties allow us to a) use the propensity score as a univariate summary of all the X, to check the overlap of the distributions of X, because it is enough to check the distribution of the propensity score in the two groups, and b) use the propensity score in the ATE (or ATT) estimation procedure as the single covariate that needs to be adjusted for, as adjusting for the propensity score automatically controls for all observed covariates (at least in large samples). In this paper we will use the estimated propensity score to serve purpose a) to validate the regression results, and purpose b) by estimating the ATT with a propensity score based matching algorithm.

41. The analysis of the propensity score alone can be very informative because it reveals the extent of the overlap in the treatment and comparisons groups in terms of pre-intervention variables. The conclusion of this initial phase may be that treatment and control groups are too far apart to produce reliable estimates without heroic modelling assumptions.

42. The propensity score itself must be estimated: if the treatment is binary, any model for binary dependent variables can be used, although the balancing property should be used to choose the appropriate specification of the model, i.e. how the observed covariates enter the model. Some specification strategies are described in Becker and Ichino (2001) and Rubin (2002). Propensity score methods can be extended to include multiple treatments (Imbems, 2000; Lechner 2001).

43. The assumption that the treatment assignment is ignorable, or even unconfounded, underlies much of the recent economic policy intervention evaluation strategies (Jalan, Ravallion, 2001), so that one might have the impression that researchers no longer pay much attention to unobservables. The problem of the analyses involving adjustments for unobserved covariates, such as the Heckman's type corrections (Heckman, Hotz, 1989), is that they tend to be quite subjective and very sensitive to distributional and functional specification. This has been shown in a series of theoretical and applied papers (Lalonde, 1986; Dehejia and Wahba, 1999; Copas and Li, 1997). The adjustment for unobserved variables, however, strongly relies on the existence of valid instruments, i.e. on variables that are correlated with T but are otherwise independent of the potential outcomes. If such variables exist, they can then be used as a source of exogenous variation to identify causal effects (Angrist, Imbens, 1995; Angrist, et al., 1996); the validity of a variable as an instrument, i.e., the

validity of the exclusion restrictions, cannot be directly tested. In observational studies such variables are usually very hard to find, although there are some exceptions (see Angrist and Krueger, 1999, for some examples).

44. Thus, despite the strength of the unconfoundedness assumption, that, nevertheless, cannot be tested, it is very hard not to use it in observational studies: it is then crucial to adjust the "best" possible way for all observed covariates. Propensity score methods can help achieve this. The issue of unobserved covariates should then be addressed using models for sensitivity analysis (e.g. Rosenbaum and Rubin, 1983b) or using non parametric bounds for treatment effects (Manski, 1990; Manski et al., 1992).

#### 2.2 Propensity scores and ATT

45.In the previous Section we pointed out that the propensity score can be a useful tool to draw causal conclusions from observational data under the unconfoundedness assumption. We now discuss how the propensity score will be specified and used for analysing the effects of shocks, insurance and credit rationing on child labor and school attendance.

46.Credit rationing, as well as shocks and insurance, is defined at the household level. A child is affected as long as the household to whom she belongs is also affected. This means that these treatment variables are assigned at the level of households, even if we want to analyse their effects on children. The clustered structure of the units of analysis (children) has some methodological implications. First of all, because the assignment is at the household level, assignment can be assumed ignorable (or even unconfounded) only if we condition on the households and their characteristics. In terms of propensity score modelling, the score must be defined at the household level, thus being the probability that a single household with a vector of characteristics, x, is credit rationed (or subject to a shock, or insured). In order to be consistent with the hypothesized assignment mechanism, the vector should also include summary characteristics of the children in each household (e.g. the number and age of the children).

47.Once the propensity score are estimated using households as units of analysis, the estimated propensity score for treated and non treated households can be used to check the degree of overlap between the two groups in terms of the distribution of their characteristics.

48. The propensity score can also be used to estimate the ATT using a matching strategy. Even if the outcome involves the children within the household, the outcome Y in this case must be defined at the household level. Summary measures of child labor or school attendance, such as the proportion of school-age children going to school, to work, etc. is appropriate. An explicit treatment of children as unit of analysis can only be appropriately done in a model such as the one introduced later.

49.As far as the matching procedure is concerned, in the paper we use a nearest neighbor matching, that for each of the  $N^{T}$  treated (e.g., rationed) households looks for the nearest neighbor matching sets in the group of control households, defined as:

$$C(i) = \min_{j} \left\| p_i - p_j \right\|$$

which usually contains a single control unit (household). Denoting the number of controls matched with treated observation i by  $N_i^C$ , then the matching estimator of ATT is

$$\widehat{ATT} = \frac{1}{N^T} \sum_{i \in T} \left[ Y_i^1 - \sum_{j \in C(i)} \frac{1}{N_i^T} Y_j^0 \right]$$

50.An estimate of the variance of this estimator can be derived analytically or using bootstrap methods (see Becker, Ichino, 2001 for details).

51.A further complication of our analysis is that we are interested in at least three potentially endogenous variables, namely credit rationing, insurance and the occurrence of shocks. It cannot be determined from the questionnaire the order of these treatments. In principle we could define a treatment variable as the combination of the three, but that would render the propensity score based analysis, as well as the interpretation of the results, more complicated. We opted instead to analyse the propensity scores for each variable separately and derive separate estimates of their ATTs9. Eventual interactions among these variables are then captured and analysed in the model specified subsequently.

#### 2.3 Some results

52.Propensity scores have been estimated as the probability that a household with characteristics X is credit rationed, insured or experienced a shock, respectively. In each case, specification of the propensity score was achieved by checking if the balancing property of the estimated propensity score was satisfied10. The estimated propensity score distributions are shown in Appendix 3. The distributions of the propensity scores for "treated" and "non treated" groups of households overlap to a large extent. ATT on several outcome variables have been derived using a nearest neighbor matching estimator and results appear in Tables 5 to 8.

53. The results obtained are very similar to those stemming from the regression analysis discussed in the next section. We leave, therefore, a detailed discussion for later and provide a short summary here.

54.Credit rationing reduces school attendance and increases, especially, the number of "idle" children; individual shocks significantly increase the proportion of "working" and "working and studying" children, while reducing the "studying only" children. Collective shocks have similar effects, although the effects seem to be smaller in absolute terms.

| Results from Matching Procedure using Credit as a treatment variable |         |         |        |           |        |  |  |  |
|--|---------|---------|--------|-----------|--------|--|--|--|
| Outcome variable   | N.      | N.      | ATT    | Std. Err. | t      |  |  |  |
|  | Treated | Control |        |           |        |  |  |  |
| Proportion of children attending<br>School                           | 2078    | 1089    | -0.044 | 0.017     | -2.655 |  |  |  |
| Proportion of children employed                                      | 2078    | 1089    | -0.029 | 0.015     | -1.936 |  |  |  |
| Proportion of Children working only                                  | 2078    | 1089    | -0.001 | 0.01      | -0.082 |  |  |  |
| Proportion of Children studying only                                 | 2078    | 1089    | -0.016 | 0.018     | -0.874 |  |  |  |
| Proportion of Children working and<br>studying                       | 2078    | 1089    | -0.028 | 0.012     | -2.348 |  |  |  |
| Proportion of Idle Children  | 2078    | 1089    | 0.045  | 0.014     | 3.286  |  |  |  |

| Table 5. Average Treatment Effects for "Credit rationing"              |
|--|
| Poculte from Matching Procedure using "Credit" as a treatment variable |

<sup>&</sup>lt;sup>9</sup> Some preliminary testing supported our decision, as they show conditional independence of the occurrence of the three variables considered

<sup>&</sup>lt;sup>10</sup> To do this we used the procedure implemented in Stata by Becker and Ichino (2001).

#### Table 6. Average Treatment Effects for "Individual Shock"

Results from Matching Procedure using "Individual Shock" as a treatment variable

| Outcome variable                         | N. Treated | N. Control | ATT    | Std. Err. | Т      |
|--|------------|------------|--------|-----------|--------|
| Proportion of children attending School  | 1603       | 1011       | -0.009 | 0.017     | -0.521 |
| Proportion of children employed          | 1603       | 1011       | 0.057  | 0.014     | 3.992  |
| Proportion of Children working only      | 1603       | 1011       | 0.013  | 0.01      | 1.347  |
| Proportion of Children studying only     | 1603       | 1011       | -0.052 | 0.018     | -2.842 |
| Proportion Children working and studying | 1603       | 1011       | 0.044  | 0.011     | 3.85   |
| Proportion of Idle Children              | 1603       | 1011       | -0.004 | 0.014     | -0.277 |

#### Table 7. Average Treatment Effects for "Collective Shock"

Results from Matching Procedure using "Collective Shock" as a treatment variable

| Outcome variable                         | N. Treated | N. Control | ATT    | Std. Err. | Т      |
|--|------------|------------|--------|-----------|--------|
| Proportion of children attending School  | 1284       | 951        | -0.001 | 0.018     | -0.047 |
| Proportion of children employed          | 1284       | 951        | 0.027  | 0.016     | 1.711  |
| Proportion of Children working only      | 1284       | 951        | -0.002 | 0.01      | -0.181 |
| Proportion of Children studying only     | 1284       | 951        | -0.03  | 0.02      | -1.495 |
| Proportion Children working and studying | 1284       | 951        | 0.029  | 0.013     | 2.248  |
| Proportion of Idle Children              | 1284       | 951        | 0.003  | 0.015     | 0.208  |

#### Table 8. Average Treatment Effects for "Medical Insurance"

Results from Matching Procedure using "Insurance" as a treatment variable

| Outcome variable                         | N. Treated | N. Control | ATT    | Std. Err. | Т      |
|--|------------|------------|--------|-----------|--------|
| Proportion of children attending School  | 1130       | 743        | 0.026  | 0.019     | 1.365  |
| Proportion of children employed          | 1130       | 743        | -0.055 | 0.017     | -3.227 |
| Proportion of Children working only      | 1130       | 743        | -0.021 | 0.011     | -1.942 |
| Proportion of Children studying only     | 1130       | 743        | 0.059  | 0.022     | 2.745  |
| Proportion Children working and studying | 1130       | 743        | -0.033 | 0.014     | -2.454 |
| Proportion of Idle Children              | 1130       | 743        | -0.005 | 0.016     | -0.296 |

## 2.4 The effects of access to credit, shocks and insurance on children's school attendance and labor supply: a bivariate analysis

55.As discussed in the previous section, we have computed the propensity scores relative to our proxies for credit rationing, insurance and for the occurrence of shocks. As shown in Appendix 3, the distribution of the propensity scores for "treated" and "non treated" groups of households overlap to a large extent, allowing us to draw causal inference from a regression model with reasonable confidence, i.e. we can be confident that, under the unconfoundedness assumption, the use of a regression model does not imply that the estimation of treatment effects relies on extrapolation. Because of similar covariates' distributions for the treatment and control groups, model-based sensitivity should be very limited.

56.As it is better to model children's work and school attendance decisions as the result of two joint decisions, we have estimated a bivariate probit model that takes into account the simultaneity of the decisions through the correlation of the errors terms.

57. Table 9 presents the marginal effects obtained by estimating the bivariate probit model (the results of the estimates are reported in Appendix 5); marginal effects are computed for an "average" child.

58.All the coefficients for individual and household level characteristics are significant and have the expected sign. Holding expenditure and other characteristics constant, girls are less likely than boys to become part of the labor force. They are more likely to attend school, but especially to be "idle". This probably indicates that they are likely to be involved full time in household chores. Indigenous children are about nine percentage points more likely to be working than other children. Parents' education (above primary education is the omitted category) has a negative effect on child labor and a positive effect on school attendance. The effect of parental education is strong. Children belonging to those households whose father has completed primary education are about 7 percentage points more likely to attend school than those children belonging to household with a less educated father. In the case of Guatemala we do not see large differences between the impact of mother and father education. Household expenditure reduces child labor and increases full time school attendance. The effect of expenditure is not very large: at the mean an increase of 10 per cent in income reduce child labor about 1.5 percentage points.

59. The proxies for access to credit, shocks and insurance are not only significant, but also show strong effects on household decisions regard children's activities; in addition the results are consistent with those found in the propensity score based analysis.

60. Credit rationing strongly reduces school attendance: the probability that a child belonging to a credit rationed household attends school is about 7 percentage points lower compared to non rationed household. Children from credit rationed households are more likely to work only, but especially to be out of school without participating in the labor force. This finding seems to indicate that credit rationing especially influences investment in the human capital of children. The alternative to school is not necessarily work. Credit-rationed households would send their children to school, if they could have access to credit. Hence, returns to education are at the margin higher than returns to work. If households value children leisure, or there are fixed costs to send children to work, in presence of low returns to child labor credit-rationed household will keep their children idle. Obviously, idle children lose twice: they do not obtain education , and they are also vulnerable to enter the labor force in presence of changing circumstances.

61. Households affected by shocks reduces children's full time school attendance, and increase child labor. Following a collective shock, children's participation increases by 6.5 percentage points. About two- thirds of these children will continue to go to school while working; the rest will work full time. The largest part of these children come from the full time student, while about one third of them are drawn from the "idle" group.

62. Individual shocks have a similar overall effect with respect to the collective shocks. Child labor participation for households hit by such a shock is about 6 percentage points higher than average. Individual shocks, however, mainly affect children attending school full time, while only marginally influencing idle children. About two thirds of the children that enter the labor force continue, however, to attend school also.

63.Previous results highlight the fact that inability to obtain credit significantly affects household investment decision in human capital, rather then children's labor force participation. Shocks on the contrary, directly affect children's labor force participation, most likely because of the need to compensate for unexpected loss of

resources. This result confirms the importance of credit rationing for investment in human capital, and that better access to credit is not necessarily a powerful instrument to facilitate removal of children from the labor force. Children who do not attend school nor work are children at risk of becoming workers, and they may actually be in worse conditions than working children, as they might receive a smaller allocation of resources<sup>11</sup> and do not even benefit from the increase in human capital from on-the-job training that their working children may receive.

64. Information on the availability of formal or informal insurance and "safety nets" mechanisms is scarce in the data set considered. As discussed above, we have utilized an indicator of whether any of the household members were covered by health insurance. The effect of this variable is far from negligible: children belonging to household where at least one member (usually the household head) is covered by health insurance are about 4.5 percentage points less likely to work only or to work and study. Such a large effect should not come to a surprise if one consider that about 15 per cent of the idiosyncratic shocks are linked to health conditions and that other kinds of shocks can be at least in part influenced by health conditions. The inference obtained from the use of this variable might be limited by the fact that holding an health insurance could proxy for income and education effects. Better-paid jobs might have attached to them such a scheme or more educated parents could be in a better position to evaluate the advantage of an insurance. However, the estimates are obtained controlling for income and parent's education. This gives further support to the conclusion that we are actually capturing differential effects on household behavior due to insurance coverage.

65.As mentioned above, credit rationing and shocks not only significantly influence child work and school attendance, but these effects are also relatively large. As a rough impression of the size of the effects of these variable, consider that in order to achieve an increase in school attendance equal to that due to the elimination of credit rationing, an income increase of 30 per cent would be required. To match the effects of eliminating the consequences of a negative individual shock on child work, an increase in income of about 20 per cent would be required. Similar figures can be obtained for the other variables.

66.Policies aimed at favoring access to credit markets and to providing safety nets, especially to poorer households, appear to be amongst the most powerful instruments for promoting school attendance and reducing child work. Moreover, the income equivalent needed to compensate for the effects of credit rationing and shocks also indicates that policies aimed at reducing risk are not only effective, but may prove to be also cost efficient in terms of use of resources.

<sup>&</sup>lt;sup>11</sup> This seems to be confirmed by data on health status (see Cigno and Rosati, 2001, and tabulation available for many countries at <u>www.ucw-project.org</u>,

| Variable             | Work   | only  | Study  | only   | Work and | Study | No activities |        |  |
|----------------------|--------|-------|--------|--------|----------|-------|---------------|--------|--|
|                      | dy/dx  | Z     | dy/dx  | Z      | dy/dx    | Z     | dy/dx         | Ζ      |  |
| Female               | -0.023 | -4.72 | 0.049  | 3.06   | -0.083   | -8.75 | 0.057         | 4.76   |  |
| Age                  | 0.054  | -6.8  | 0.242  | 10.19  | 0.100    | 6.8   | -0.288        | -16.23 |  |
| age2                 | 0.003  | 9.01  | -0.014 | -12.43 | -0.003   | -4.37 | 0.013         | 15.88  |  |
| Indigenous           | 0.030  | 6.91  | -0.085 | -6.61  | 0.052    | 6.61  | 0.003         | 0.29   |  |
| Hh expenditure       | -0.046 | 7.6   | 0.157  | 8.25   | -0.028   | -2.55 | -0.082        | -5.79  |  |
| Hhsize               | -0.017 | 8.11  | 0.055  | 8.61   | -0.015   | -3.92 | -0.023        | -4.84  |  |
| Numkidsy             | 0.008  | 3.24  | -0.021 | -2.65  | 0.018    | 3.92  | -0.005        | -0.8   |  |
| Numkidso             | 0.005  | 2.76  | -0.017 | -2.71  | 0.006    | 1.68  | 0.005         | 1.13   |  |
| Femkidsy             | -0.003 | -1.41 | 0.007  | 0.84   | -0.014   | -2.93 | 0.011         | 1.81   |  |
| M_none               | 0.040  | 4.89  | -0.149 | -5.78  | -0.009   | -0.63 | 0.119         | 5.86   |  |
| M_primary            | 0.024  | 2.8   | -0.083 | -3.16  | 0.004    | 0.3   | 0.055         | 2.56   |  |
| F_none               | 0.052  | 6.11  | -0.183 | -7.96  | -0.004   | -0.34 | 0.135         | 7.05   |  |
| F_primary            | 0.027  | 4.03  | -0.097 | -4.62  | 0.000    | 0.02  | 0.070         | 4.22   |  |
| Collective           | 0.018  | 3.11  | -0.045 | -2.64  | 0.049    | 4.51  | -0.021        | -1.69  |  |
| Individual           | 0.019  | 33.65 | -0.054 | -3.31  | 0.037    | 3.75  | -0.002        | -0.19  |  |
| Credit               | 0.015  | 3.36  | -0.060 | -4.19  | -0.011   | -1.29 | 0.056         | 5.25   |  |
| Insurance            | -0.017 | -4.5  | 0.045  | 3.31   | -0.039   | -5.43 | 0.012         | 1.08   |  |
| Credit_Individual    | -0.009 | -1.5  | 0.028  | 1.32   | -0.015   | -1.26 | -0.004        | -0.22  |  |
| Credit_Collectivet   | -0.021 | -3.83 | 0.070  | 3.32   | -0.031   | -2.73 | -0.017        | -1.04  |  |
| Regional<br>Dummies: |        |       |        |        |          |       |               |        |  |
| Norte                | -0.020 | -2.73 | 0.076  | 2.82   | 0.000    | 0.01  | -0.056        | -3.09  |  |
| Nororiente           | -0.016 | -2.13 | 0.060  | 2.25   | 0.007    | 0.38  | -0.052        | -2.94  |  |
| Suroriente           | -0.027 | -4.68 | 0.103  | 4.12   | 0.026    | 1.31  | -0.102        | -7.54  |  |
| Central              | -0.008 | -1.05 | 0.027  | 1.05   | 0.072    | 3.53  | -0.092        | -6.3   |  |
| Surroccidente        | -0.034 | -5.9  | 0.131  | 5.76   | 0.023    | 1.31  | -0.121        | -9.1   |  |
| Noroccidente         | -0.030 | -4.5  | 0.117  | 4.6    | -0.007   | -0.42 | -0.079        | -4.62  |  |
| Peten                | -0.019 | -2.79 | 0.072  | 2.78   | 0.026    | 1.3   | -0.079        | -5.18  |  |

| Table 9. Bivariate | probit model Marginal Effects |
|--------------------|-------------------------------|
|                    |                               |

(\*) For dummy variables, dy/dx is the effect of a discrete change from 0 to 1

#### 3. CONCLUSION

67.Recently a growing attention has been paid to policies aimed at reducing the vulnerability of households and at promoting risk reduction strategies. The World Bank has developed a Social Risk Management strategy (see the works already quoted) that is increasingly on more incorporated in the Bank's coming activities

68. Until now the Social Risk Management approach has focused mainly, but not exclusively, on targeting vulnerability to poverty as defined by consumption. Obviously there are other dimensions of household behavior that are important from the point of view of risk management and vulnerability especially in an dynamic setting. Human capital investment and child labor are not only important dimensions of household welfare, but they also influence future income vulnerability and current and future health. In this paper we have tried to assess whether risk and vulnerability are also relevant for the set of the decisions concerning children's school attendance and labor supply. In particular we have aimed to evaluate the effect of shocks, credit rationing and insurance on the households decisions concerning children's activities.

69.On the basis of a theoretical approach based on well known results relative to human capital investment decision and children's labor supply, we have developed an estimation strategy that allow us to assess the importance of a set of risk factors.

70. We have used a very rich data set from Guatemala that contains information on shocks, credit rationing and insurance. Because of the potential endogeneity of the variable of interest, we used a methodology based on propensity scores. The analysis of the distribution of propensity scores for the "treated" and "not treated" population for the population of interest allows us to conclude that, given the maintained hypothesis of unconfoundedness (selection on observables), we can safely draw causal inference from our estimates. The computed ATTs confirm the main results obtained through the regression analysis.

71. The main results indicate that credit rationing is extremely important in determining the household's decision to invest in the human capital of children. This variable is, however, less relevant in changing the household decision relative to children's labor supply. The main effects being linked to the decision to leave the children "idle" or to send them to school. Even if it does not directly affect children's labor supply, credit rationing appears to be a very important determinant of children's vulnerability as "idle" children are particularly at risk of becoming workers and often face circumstances that are even harder than those of working children.

72. Shocks substantially alter household decisions and a negative shock substantially increases the probability that a child will work. Coupled with the evidence from other research that child labor shows a high degree of persistence, this indicates the importance that protection from shocks would have in reducing children's labor supply and increasing human capital investment.

73. Finally risk reduction schemes, proxied in our analysis by the availability of medical insurance also showed substantial effect on child work.

74.Note that not only the above mentioned variables are all significative, but their impact is quite large. For example, the same reduction in children labor supply determined by the elimination of negative shocks could be brought about by an increase on about 40 per cent of the income of the concerned household. Similar orders of magnitude are obtained for the other variables.

75. These results clearly illustrate how policies aimed at reducing the risks households face and at promoting better access to credit markets, can also have powerful effects on child labor. Such "general" measures do not appear to be less powerful than other targeted policies in the real of child labor prevention policies.

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## **APPENDIX 1:**

## a. Questions used to define the some of the variables used in the

#### estimation

| Questions used to define credit rationed households          |
|--|
| What is the principal reason that no one applied for a loan? |
| In the community no one offer loans1                         |
| Do not know how to apply for a loan2                         |
| They ask for too many requirements                           |
| Don't have the goods to give guarantees4                     |
| Fear of losing the guarantees5                               |
| Interest rate is too high 6                                  |
| Prefer to work with own resources7                           |
| Do not have opportunity to invest                            |
| There was no need9   |
| Insufficient income 10                                       |
| They don't give loans to people like us11                    |
| Other what?12  |
|  |
| Did they approve any loan that was applied for?              |
| Yes 1  |
| No2  |

| Questions used to define the Collective ar  | nd Individual Shocks  |
|---|---|
| Collective Shocks   | Individual Shocks   |
| In the last 12 months, has the households been affected<br>by any of the following general types of problems? | In the last 12 months, has the households been affected by any of the following problems? |
| Earthquake1   | Loss of employment of any member1   |
| Drought2  | Lowered income of any member2   |
| Flood3  | Bankruptcy of a family business   |
| Storms4   | Illness or serious accident of a working member of the4                                   |
| Hurricane5  | household 5   |
| Plagues6  | Death of a working member of the household  |
| Landslides  | Abandonment by the household head Fire in the house/business/property7                    |
| Business Closing  | Criminal Act  |
| Massive lay offs10  | Land Dispute  |
| General increase in price   | Family Dispute 10   |
| Public Protests   | Loss of cash or in-kind assistance11  |
| Other   | Fall in prices of products in the household business 12                                   |
|   | Loss of Harvest13   |
|   | Other   |

| Questions used to define the "Health Insurance" | " and "Social Security" variables |
|---|-----------------------------------|
|---|-----------------------------------|

| Health Insurance                     | Social Security  |
|--------------------------------------|--|
| Is [NAME] affiliated or covered by : | Do you pay a quota to social security (IGSS) for the work that you do as |
| Private Health or illness insurance  | ()?  |
| 1                                    | Yes 1  |
| IGSS 2                               | No2  |
| IGSS and private3                    |  |
| Other, what4                         |  |
| None5                                |  |

## **APPENDIX 2**

## b. Detailed descriptieve statistics on Shocks

| Collective Shocks         | Loss of Income normally received |         | Loss of Inheritance |        | Loss of Income and Inheritance |       |      | None   |     | Total   |  |
|---------------------------|----------------------------------|---------|---------------------|--------|--------------------------------|-------|------|--------|-----|---------|--|
|                           | %                                | No.     | %                   | No.    | %                              | No.   | %    | No.    | %   | No.     |  |
| Earthquake                | 20.1                             | 4166    | 32.0                | 6625   | 7.4                            | 1524  | 40.6 | 8407   | 100 | 20722   |  |
| Drought                   | 41.2                             | 62231   | 8.6                 | 12933  | 6.5                            | 9749  | 43.8 | 66118  | 100 | 151031  |  |
| Flood                     | 29.5                             | 16405   | 14.8                | 8240   | 7.7                            | 4293  | 48.0 | 26673  | 100 | 55611   |  |
| Storms                    | 33.4                             | 26186   | 14.4                | 11248  | 3.3                            | 2554  | 48.9 | 38310  | 100 | 78298   |  |
| Hurricane                 | 37.1                             | 14663   | 17.3                | 6835   | 9.8                            | 3886  | 35.8 | 14179  | 100 | 39563   |  |
| Plagues                   | 48.9                             | 195039  | 7.4                 | 29469  | 5.8                            | 23077 | 38.0 | 151401 | 100 | 398986  |  |
| Landslides                | 33.1                             | 11125   | 12.6                | 4237   | 15.3                           | 5137  | 39.0 | 13115  | 100 | 33614   |  |
| Forest Fires              | 13.0                             | 3396    | 12.8                | 3346   | 7.5                            | 1960  | 66.8 | 17473  | 100 | 26175   |  |
| Business Closing          | 54.7                             | 10545   | 2.1                 | 409    | 6.8                            | 1301  | 36.4 | 7021   | 100 | 19276   |  |
| Massive lay offs          | 72.9                             | 14861   | 0.0                 | 0      | 7.3                            | 1485  | 19.8 | 4046   | 100 | 20392   |  |
| General increase in price | 90.5                             | 1363135 | 2.6                 | 38430  | 2.4                            | 36066 | 4.6  | 68490  | 100 | 1506121 |  |
| Public Protests           | 35.5                             | 7401    | 0.6                 | 132    | 1.4                            | 289   | 62.5 | 13011  | 100 | 20833   |  |
| Other                     | 39.3                             | 7706    | 13.7                | 2694   | 11.1                           | 2177  | 35.9 | 7029   | 100 | 19606   |  |
| Total                     | 72.7                             | 1736859 | 5.2                 | 124598 | 3.9                            | 93498 | 18.2 | 435273 | 100 | 2390228 |  |

Table 10. Shocks that resulted in a loss of Income, Inheritance or none of them

Note: the totals exceed the total number of households because of multiple answers

| Individual Shocks  |       | of Income<br>Ily received | Loss  | of Inheritance | Loss of Income and<br>Inheritance |       | None  |       | Total |         |
|--|-------|---------------------------|-------|----------------|-----------------------------------|-------|-------|-------|-------|---------|
|  | %     | No.                       | %     | No.            | %                                 | No.   | %     | No.   | %     | No.     |
| Loss of employment of any member                                 | 93.3  | 166753                    | 2.18  | 3900           | 1.9                               | 3394  | 2.62  | 4680  | 100   | 178727  |
| Lowered income of any member                                     | 93.53 | 213037                    | 2.18  | 4963           | 2                                 | 4545  | 2.3   | 5230  | 100   | 227775  |
| Bankruptcy of a family business                                  | 83.36 | 27794                     | 5.11  | 1705           | 9.39                              | 3130  | 2.14  | 713   | 100   | 33342   |
| Illness or serious accident of a working member of the household | 85.88 | 175671                    | 2.75  | 5620           | 5.41                              | 11060 | 5.96  | 12197 | 100   | 204548  |
| Death of a working member of the household                       | 87.75 | 25103                     | 0.3   | 86             | 8.5                               | 2431  | 3.45  | 986   | 100   | 28606   |
| Death of another member of the household                         | 55.02 | 21814                     | 2.95  | 1171           | 1.71                              | 679   | 40.32 | 15987 | 100   | 39651   |
| Abandonment by the household head                                | 63.93 | 14000                     | 0.79  | 172            | 8.55                              | 1872  | 26.74 | 5855  | 100   | 21899   |
| Fire in the house/business/property                              | 17.04 | 604                       | 65.6  | 2325           | 17.35                             | 615   | 0     | 0     | 100   | 3544    |
| Criminal Act   | 69.93 | 43795                     | 10.84 | 6786           | 8.6                               | 5386  | 10.64 | 6661  | 100   | 62628   |
| Land Dispute   | 29.56 | 6047                      | 3.83  | 783            | 5.12                              | 1048  | 61.5  | 12582 | 100   | 20460   |
| Family Dispute   | 31.65 | 7513                      | 2.96  | 702            | 3.05                              | 725   | 62.34 | 14798 | 100   | 23738   |
| Loss of cash or in-kind assistance                               | 81.62 | 19412                     | 0.66  | 156            | 8.62                              | 2051  | 9.1   | 2165  | 100   | 23784   |
| Fall in prices of products in the household business             | 79.16 | 78046                     | 0.65  | 645            | 16.44                             | 16208 | 3.74  | 3691  | 100   | 98590   |
| Loss of Harvest  | 76.67 | 250179                    | 8.82  | 28788          | 11.39                             | 37182 | 3.12  | 10168 | 100   | 326317  |
| Other  | 83.54 | 11835                     | 1.52  | 216            | 0.88                              | 125   | 14.05 | 1991  | 100   | 14167   |
| Total  | 81.18 | 1061603                   | 4.44  | 58018          | 6.92                              | 90451 | 7.47  | 97704 | 100   | 1307776 |

#### Table 11. Shocks that resulted in a loss of Income, Inheritance or none of them

Note: the totals exceed the total number of household because of multiple answers

#### **APPENDIX 3:**

# c. Comparison of the distributions of Propensity Scores for treated and control groups

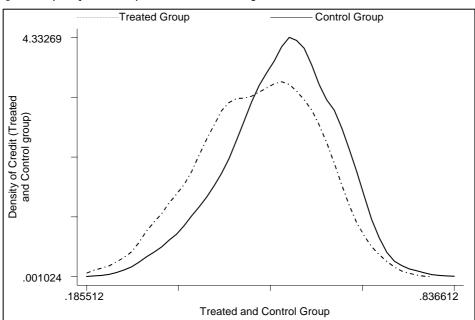
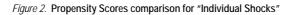
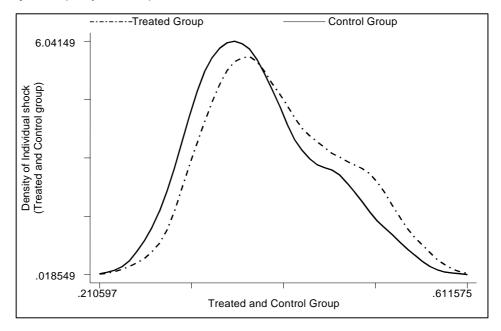


Figure 1. Propensity Scores comparison for "Credit Rationing"





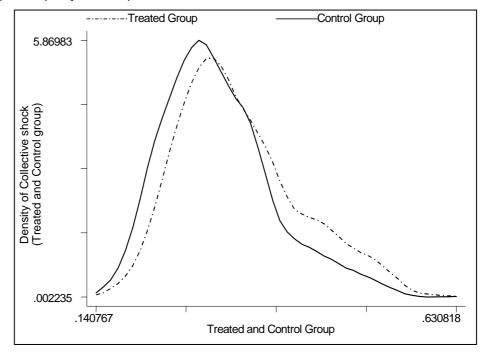
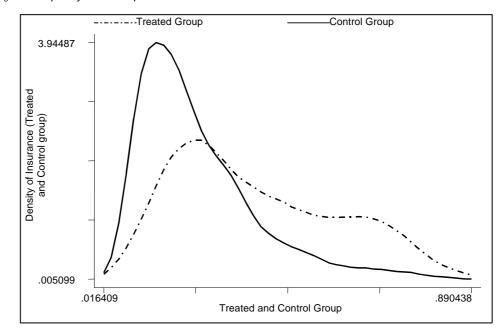




Figure 4. Propensity Scores comparison for "Insurance"



#### **APPENDIX 4**:

#### d. Variable definitions

| 1 if individual currently works, 0 otherwise               |
|--|
| 1 if individual currently attends school, 0 otherwise      |
| 1 if individual currently works and do not attend school   |
| 1 if individual currently attends school and do not work   |
| 1 if individual currently works and attends school         |
| 1 if individual currently neither works nor attends school |
|  |

#### Other variables:

Female:1 if female, 0 otherwiseHousehold expenditures:logarithm of per capita household expenditure

#### Father's education:

| F_None:    | 1 if he has no completed education, 0 otherwise      |
|------------|--|
| F_Primary: | 1 if he has completed primary education, 0 otherwise |

#### Mother's Education:

| M_None:     | 1 if she has no completed education, 0 otherwise      |  |  |  |  |  |
|-------------|---|--|--|--|--|--|
| M_ Primary: | 1 if she has completed primary education, 0 otherwise |  |  |  |  |  |

Secondary or higher education is the comparison group

| Indigenous:            | 1 if a child is indigenous, 0 otherwise  |
|------------------------|--|
| Shocks:                |  |
| Collective             | 1 if a household reported experiencing at least a collective shock, 0 otherwise    |
| Individual             | 1 if a household reported experiencing at least a idiosyncratic shock, 0 otherwise |
| Social risk indicator: |  |
| Insurance              | 1 if at least one member of the household has a medical insurance, 0 otherwise     |
| Credit rationing indic | cator:   |

| Credit 1 if a household is credit rationed, 0 otherwise | ; |
|---|---|
|---|---|

### **APPENDIX 5**

## e. Results from bivariate probit estimates

| Variable          | Employment |       | School Attendance |        |
|-------------------|------------|-------|-------------------|--------|
|                   | Coef.      | Z     | Coef.             | Z      |
| Female            | -0.453     | -8.27 | -0.119            | -2.32  |
| Age               | 0.194      | 2.26  | 1.188             | 16.12  |
| Age2              | 0.002      | 0.48  | -0.059            | -16.68 |
| ndigenous         | 0.340      | 7.74  | -0.113            | -2.77  |
| Hh expenditure    | -0.315     | -4.97 | 0.446             | 7.43   |
| Hhsize            | -0.135     | -6.14 | 0.138             | 6.83   |
| Numkidsy          | 0.108      | 4.09  | -0.010            | -0.41  |
| Numkidso          | 0.050      | 2.26  | -0.038            | -1.85  |
| Femkidsy          | -0.072     | -2.66 | -0.025            | -0.99  |
| M_none            | 0.128      | 1.46  | -0.555            | -6.26  |
| M_primary         | 0.118      | 1.41  | -0.265            | -3.07  |
| F_none            | 0.199      | 2.69  | -0.615            | -8.37  |
| F_primary         | 0.113      | 1.63  | -0.334            | -4.74  |
| Collective        | 0.268      | 4.77  | 0.012             | 0.22   |
| ndividual         | 0.234      | 4.29  | -0.059            | -1.11  |
| Credit            | 0.016      | 0.33  | -0.248            | -5.4   |
| nsurance          | -0.257     | -5.27 | 0.019             | 0.42   |
| Credit_Individual | -0.108     | -1.43 | 0.045             | 0.64   |
| Credit_Collective | -0.241     | -3.09 | 0.139             | 1.87   |
| Regional Dummies: |            |       |                   |        |
| Norte             | -0.085     | -0.8  | 0.290             | 3.06   |
| Nororiente        | -0.036     | -0.34 | 0.259             | 2.77   |
| Suroriente        | -0.004     | -0.04 | 0.547             | 5.84   |
| Central           | 0.251      | 2.69  | 0.387             | 4.57   |
| Surroccidente     | 0.045      | -0.48 | 0.652             | 7.45   |
| Noroccidente      | -0.167     | -1.63 | 0.426             | 4.61   |
| Peten             | 0.029      | 0.28  | 0.393             | 4.28   |
| _cons             | -0.770     | -1.02 | -7.988            | -11.68 |